



**BHARAT**

Financial Inclusion Ltd

Prayaas se pragati

A 100% subsidiary of IndusInd Bank Limited

**IndusInd Bank**

## **IndusInd Bank and BFIL launch ‘Sanjeevani’ – a 24/7 telemedicine service with doctors and specialists**

**Bhopal, April 30, 2020:** IndusInd Bank, and its subsidiary Bharat Financial Inclusion Ltd are supporting the Directorate of Health Services, Madhya Pradesh Government by providing tele-healthcare services for the people of Bhopal and Indore. The services titled “Sanjeevani” bring access to well-qualified and experienced doctors along with specialists, just a phone call away.

Patients with health concerns like Non-Communicable diseases – Hypertension, diabetes, heart diseases, respiratory, or any other routine ailments can call 1800-103-7378 to avail round-the-clock doctor consultation. Specialty services would also be available. After calling the toll-free, a patient has to give details name, age, disease history, and symptoms, based on which the doctor will advise and send the prescription to the given mobile number. The services will be available from 27<sup>th</sup> April. For Covid19 queries and concerns the Government is already providing services at 104 and 181.

Specialist Services available through qualified doctors include: General Medicine, Gynaecology, Dermatology, Orthopaedics, Endocrinology, ENT, Paediatrics, Ophthalmology and Cardiology.

IndusInd Bank has extended the services under their Corporate Social Responsibility. It has tied up with Apollo Telemedicine Networking Foundation, a leading healthcare provider from Hyderabad. The platform will ensure that patients get the right medical advice, just a phone call away. A team of over 25 doctors have been dedicated for the service.

IndusInd Bank’s subsidiary Bharat Financial Inclusion Ltd has been running a veterinary care helpline 1962 - Pashudhan Sanjeevani, in collaboration with the Madhya Pradesh Government since 2018.

### **About Bharat Financial Inclusion Limited:**

Bharat Financial Inclusion Limited is a 100% subsidiary of IndusInd Bank Limited with presence across 20 states covering 1,20,000 villages. The states include: Karnataka, Maharashtra, Odisha, Madhya Pradesh, Bihar, Uttar Pradesh, Rajasthan, Uttarakhand, Haryana, West Bengal, Jharkhand, Chhattisgarh, Kerala, Punjab, Himachal Pradesh, Delhi, Assam, Tripura, Gujarat and Tamil Nadu.

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